

# **PRIVACY : THE COOKIES**

## **Introduction**

LeKiosque.fr sas is committed to protecting your personal information when you are using our services. We strive to make our services safe and enjoyable environments for you to use. We have created this separate cookies policy in order to provide comprehensive information about LeKiosque.fr sas's use of cookies across its website portfolio.

## **Information about cookies**

### **What is a cookie?**

A cookie is a small amount of data, which often includes a unique identifier that is sent to your computer or mobile device (referred to here as a "device") browser from a website's server and is stored on your device's hard drive. Each website or third party service provider used by the website can send its own cookie to your browser if your browser's preferences allow it, but (to protect your privacy) your browser only permits a website or third party service provider to access the cookies it has already sent to you, not the cookies sent to you by other sites or other third party service providers. A cookie will contain some anonymous information such as a unique identifier and the site name and some digits and numbers. It allows a website to remember things like your preferences or your favorite newspaper.

### **What is a browser?**

A browser is an application that allows you to surf the internet. The most common browsers are Chrome, Internet Explorer, Firefox and Safari. Most browsers are secure and offer quick and easy ways to delete information like cookies. Please see the section below "Change your Browser Settings"

### **What do cookies do?**

Cookies record information about your online preferences and allow us to tailor the websites to your interests. Information supplied by cookies can help us to analyse your use of our sites and help us to provide you with a better user experience. In order to do this, a cookie is placed on your device to remember this choice. This is a prime example of how cookies are used to improve your experience of a website.

## **Change your Browser Settings'**

You can choose how cookies are handled by your device via your browser settings. The most popular browsers allow users to

- a) accept all cookies,
- b) to notify you when a cookie is issued, or c) not to receive cookies at any time.

If you choose not to receive cookies at any time, the website may not function properly and certain services will not be provided, spoiling your experience of the website. Each browser is different, so check the "Help" menu of your browser to learn how to change your cookie preferences.

## **Types of Cookie**

### **First Party Cookies**

First party cookies are set by the website you are visiting and they can only be read by that site.

### **Third Party Cookies**

Third party cookies are set by other organisations that we use for different services. For example, LeKiosque.fr sas may use external analytics services and these suppliers may set cookies on our behalf in order to report what's popular and what's not. The website you are visiting may also contain content embedded from, for example, YouTube or Flickr and these sites may set their own cookies.

### **Session Cookies**

Session Cookies are stored only for the duration of your visit to a website and these are deleted from your device when your browsing session ends.

### **Persistent Cookies**

This type of cookie is saved on your device for a fixed period. Persistent cookies are used where we need to know who you are for more than one usage session. For example, if you have asked us to remember preferences like your location or your username.

### **Flash cookies**

Many websites use Adobe Flash Player to deliver video and game content to their users. Adobe utilise their own cookies, which are not manageable through your

browser settings but are used by the Flash Player for similar purposes, such as storing preferences or tracking users.

Flash Cookies work in a different way to web browser cookies; rather than having individual cookies for particular jobs, a website is restricted to storing all data in one cookie. You can control how much data, if any, may be stored in that cookie but you cannot choose what type of information is allowed to be stored. You can manage which websites can store information in Flash cookies on your device via the website storage settings panel on the Adobe website.

### **Web beacons, clear GIFs, page tags and web bugs**

These are all terms used to describe a particular form of technology implemented by many websites in order to help them to analyse how their site is being used and, in turn, to improve your experience of their site. They may also be used to target any advertising being served on the web page you are viewing.

A web beacon (or similar) usually takes the form of a small, transparent image, which is embedded in a web page or an email. They are used in conjunction with cookies and send information such as your IP address, when you viewed the page or email, from what device and your (broad) location.

### **How do we use cookies?**

Cookies enable us to identify your device, or you when you have logged in. We use cookies that are strictly necessary to enable you to move around the site or to provide certain basic features. We use cookies to enhance the functionality of the website by storing your preferences, for example. We also use cookies to help us to improve the performance of our website to provide you with a better user experience.

Typically, we use cookies to deliver the following services throughout the pages of our websites:

- To enable us to recognise your device so you don't have to give the same information repeatedly;
- To recognise that you may have requested that we remember your username and password so you don't need to enter your details each time you visit the site;
- To ensure that if you are purchasing a product or service via our websites, your experience is smooth and secure;
- To record what people like and don't like on the website and the popularity of various elements of the website so that we can ensure that it works properly at points of high usage. LeKiosque.fr sas also uses a number of independent measurement,

advertising and research companies. They gather information regarding the visitors to our sites on our behalf using cookies, log file data and code which is embedded on our website. LeKiosque.fr sas uses this type of information to help improve the services it provides to its users. Our websites contain advertising and cookies may sometimes be used to deliver this advertising and other marketing messages relevant to you – a practice across the internet and known as behavioural marketing.

### **Analytics on our Websites**

Google Analytics provide anonymised statistical information for us. They process IP addresses and information from cookies used on our sites so we know how many page views we have, how many users we have, what browsers they are using (so we can target our resources in the right way to maximise compatibility for the majority of our users) and, in some cases, in which country, city or region they are located.

Importantly, this statistical information also allows us to determine how much we should charge for advertising, and if we are hitting our target audience. If we didn't have these measurement tools to enable us to get our sums right on the advertising we would have less money to spend on improving our sites' content. Some of the IP address and information from cookies gathered by these providers is processed by them outside the European Economic Area (e.g. Omniture (Visual Sciences) processes data in the United States and we confirm that it satisfies the EU's data protection requirements) always in compliance with the General Data Protection Regulation (GDPR).

### **Advertising on our Websites**

Some advertisements on our sites might be served by a number of third party advertising providers. The cookies accompanying the adverts allow them and their advertisers to monitor the effectiveness of the ads (e.g. by using statistical analysis cookies) and make the ads more relevant to you (e.g. if you use our sites from outside of the UK, you may get ads from your local country).

### **Changes to our privacy policy**

Any changes we may make to our privacy policy in the future will be posted on this page and, where appropriate, notified to you by e-mail.

### **Contact**

Questions, comments and requests regarding this privacy policy are welcomed and should be addressed to LeKiosque.fr sas, 10 boulevard Haussmann, Paris FRANCE ([support@cafeyn.co](mailto:support@cafeyn.co))

# **PRIVACY POLICY**

LEKIOSQUE.FR ("We") are committed to protecting and respecting your privacy. This policy (together with our terms of use (T&C) and any other documents referred to on it) sets out the basis on which any personal data we collect from you, or that you provide to us, will be processed by us. Please read the following carefully to understand our views and practices regarding your personal data and how we will treat it.

For the purpose of the Data Protection Act 1998 (the "Act"), the data controller is LEKIOSQUE.FR of 10 boulevard Haussmann, Paris FRANCE.

## **INFORMATION WE MAY COLLECT FROM YOU**

We may collect and process the following data about you:

- Information that you provide by filling in forms on our site <http://www.Cafeyn.com> ("our Site"). This includes information provided while registering to use our site, subscribing to our service, posting material or requesting further services. We may also ask you for information when you report a problem with our Site.
- If you contact us, we may keep a record of that correspondence.
- We may also ask you to complete surveys that we use for research purposes, although you do not have to respond to them.
- Details of transactions you carry out through our Site and of the fulfilment of your orders.
- Details of your visits to our Site including, but not limited to, traffic data, location data, weblogs and other communication data, whether this is required for our own billing purposes or otherwise and the resources that you access.

## **IP ADDRESSES**

We may collect information about your computer, including where available your IP address, operating system and browser type, for system administration and to report aggregate information to our advertisers. This is statistical data about our users' browsing actions and patterns.

## **COOKIES**

Our website uses cookies to distinguish you from other users of our website. This helps us to provide you with a good experience when you browse our website and also allows us to improve our site.

## **WHERE WE STORE YOUR PERSONAL DATA**

The data that we collect from you may be transferred to, and stored at, a destination outside the European Economic Area ("EEA") in compliance with the General Data Protection Regulation (GDPR). It may also be processed by staff operating outside the EEA who work for us or for one of our suppliers. Such staff maybe engaged in, among other things, the fulfilment of your order, the processing of your payment details and the provision of support services. By submitting your personal data, you agree to this transfer, storing or processing. We will take all steps reasonably necessary to ensure that your data is treated securely, in accordance with this privacy policy and with data processing regulation such as the General Data Protection Regulation (GDPR).

All information you provide to us is stored on our secure servers. Any payment transactions will be encrypted using SSL technology. Where we have given you (or where you have chosen) a password which enables you to access certain parts of our site, you are responsible for keeping this password confidential. We ask you not to share a password with anyone.

Unfortunately, the transmission of information via the internet is not completely secure. Although we will do our best to protect your personal data, we cannot guarantee the security of your data transmitted to our site; any transmission is at your own risk. Once we have received your information, we will use strict procedures and security features to try to prevent unauthorised access.

## **USES MADE OF THE INFORMATION**

We use information held about you in the following ways:

- To ensure that content from our Site is presented in the most effective manner for you and for your computer.
- To provide you with information, products or services that you request from us or which we feel may interest you, where you have consented to be contacted for such purposes.

- To carry out our obligations arising from any contracts entered into between you and us.
- To allow you to participate in interactive features of our service, when you choose to do so.
- To notify you about changes to our service.

We may also use your data, or permit selected third parties (including but not limited to publishers of publications which you purchase through our Site) to use your data, to provide you with information about goods and services which may be of interest to you and we or they may contact you about these by post or telephone, where you have consented for such purposes.

If you are an existing customer, we will only contact you by electronic means (e-mail or SMS) with information about goods and services similar to those which were the subject of a previous sale to you, if you have consented to it.

If you are a new customer, and where we permit selected third parties to use your data, we (or they) will contact you by electronic means only if you have consented to this.

If you are happy for us to use your data in this way, or to pass your details on to third parties for marketing purposes, please tick the relevant box situated on the form on which we collect your data (the registration form).

## Children

We do not collect, with full knowledge of the fact, any personal data on children under 13. If we are informed that we collected personal data on children under 13, we will take all actions to erase such information as soon as possible. Regarding children under 16, parental consent will be required before any processing of their personal data.

## **DISCLOSURE OF YOUR INFORMATION**

We may disclose your personal information to any member of our group, which means our subsidiaries, our ultimate holding company and its subsidiaries, as defined in section 1159 of the UK Companies Act 2006. We may disclose your personal information to third parties:

- In the event that we sell or buy any business or assets, in which case we may disclose your personal data to the prospective seller or buyer of such business or assets.
- If LEKIOSQUE.FR or substantially all of its assets are acquired by a third party, in which case personal data held by it about its customers will be one of the transferred assets.
- If we are under a duty to disclose or share your personal data in order to comply with any legal obligation, or in order to enforce or terms and conditions of supply and other agreements; or to protect the rights, property, or safety of LEKIOSQUE.FR our customers, or others. This includes exchanging information with other companies and organisations for the purposes of fraud protection and credit risk reduction.

## **YOUR RIGHTS**

You have the right to ask us not to process your personal data for marketing purposes. We will usually inform you (before collecting your data) if we intend to use your data for such purposes or if we intend to disclose your information to any third party for such purposes. You will be asked to choose whether you accept or not such processing by checking certain boxes on the forms we use to collect your data. You can also exercise the right at any time by contacting us at [LeKiosque.fr](mailto:support@cafeyn.co), 10 boulevard Haussmann, Paris FRANCE ([support@cafeyn.co](mailto:support@cafeyn.co)).

Our Site may, from time to time, contain links to and from the websites of our partner networks, advertisers and affiliates. If you follow a link to any of these websites, please note that these websites have their own privacy policies and that we do not accept any responsibility or liability for these policies. Please check these policies before you submit any personal data to these websites.

## **ACCESS TO INFORMATION**

The Act gives you the right to access information held about you. Your right of access can be exercised in accordance with the Act. The GDPR gives you also the right to rectify any information we held about you, a right to be forgotten that is to say a right of erasure of all the personal data we have on you but this would mean that you will no longer have an account on Cafeyn and it will be impossible for you to use the Site without creating a new account. The GDPR also gives you the right to restrict processing of your personal data, the right to object to processing and the right of data portability which is the right to transfer your personal data between two online platforms.

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